



From: Carol Harrison, Departmental Information Guardian, County Hall, Newport, Isle of Wight, PO30 1UD

Tel (01983) 823606
Fax (01983) 823603
Email carol.harrison@iow.gov.uk
DX 56361 Newport (Isle of Wight)
Web www.iwight.com

Our Ref: iw10/3/12454
Your Ref:

15th April 2010

Dear Sir/Madam

Re: Freedom of Information Request iw10/3/12454

Thank you for your information request dated 5th March 2010.

Please find attached a spreadsheet summarising the information that you have requested.

The figures provided show expenditure across all council departments including publicizing and marketing our events such as the IW walking and cycling festivals as well as our tourism promotion activity including that of our individual attractions. It should also be noted that a great proportion of the overall expenditure is on the publishing of information for which we have a statutory duty such as official notices, planning applications etc. In the main these are placed, naturally, in the local newspaper with greatest circulation. Another significant area of expenditure is on recruitment and many of these advertisements are for statutory posts.

Please contact me again if you require any further assistance on this matter and I will do my best to provide relevant help and advice.

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Yours faithfully

Carol Harrison

Carol Harrison
Departmental Information Guardian