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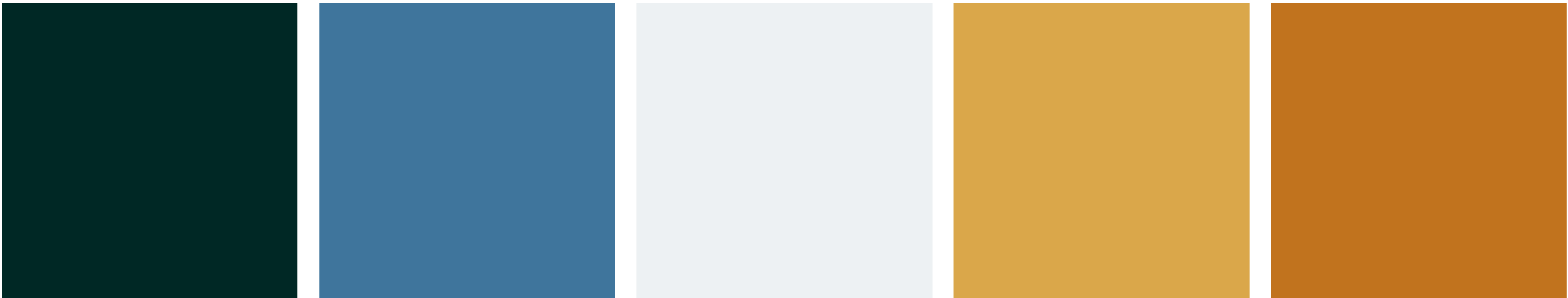
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News Gothic is a realist sans-serif typeface designed by Morris Fuller Benton, and released by the American Type Founders (ATF) in 1908. News Gothic is similar in proportion and structure to Franklin Gothic also designed by Benton.

News Gothic, like other Benton sans serif typefaces, follows the grotesque model. Shapes which distinguish it from the neo-grotesque are the two-story lowercase a and the two-story lowercase g. Also distinctive are the blunt terminus at the apex of the lowercase t, and the location of the tail of the uppercase Q completely outside the bowl. The letter forms are compact, and descenders are shallow. The typeface differs from other realist sans-serifs in its organic shapes and subtle transitions of stroke width, all contributing to a less severe, humanist tone of voice. For much of the twentieth century News Gothic was used in newspaper and magazine publishing.

News Gothic is available in standard, condensed, and extra condensed widths, each with a matching bold and italic. The standard width typeface is available in light, standard, demi, and bold weights, each with a matching italic. The condensed and extra condensed widths are ideal for use in tables and parts lists.

Because there is no active descendant of the American Type Founders Corporation making digital typefaces, News Gothic has been revived in digital form in many different versions from different sources. Adobe, Monotype, Linotype, Bitstream and The Font Bureau all have their own versions.

The use of the term “Gothic” is an early twentieth century misnomer for sans-serifs, found mostly in the United States and Canada. In the UK the term Gothic is occasionally used, but more often the term “grotesque” is used for sans-serifs. In Germany the term “grotesk” is used.

News Gothic BT

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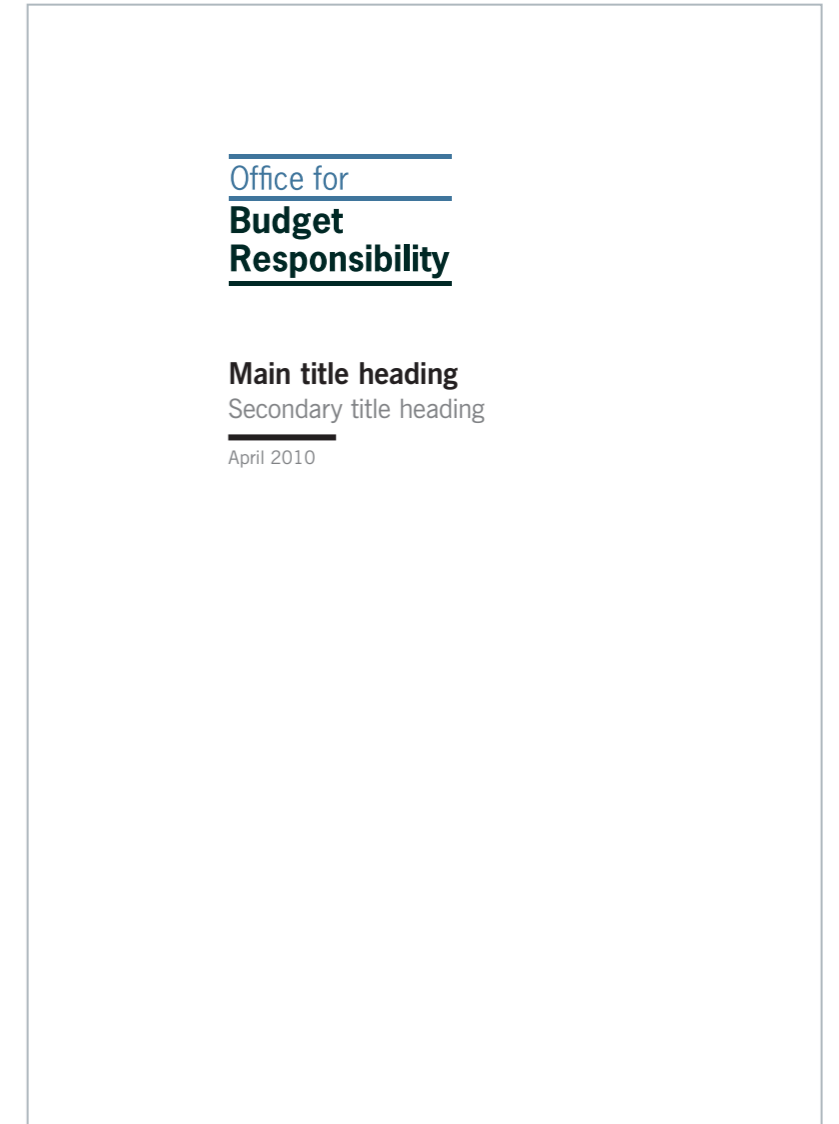
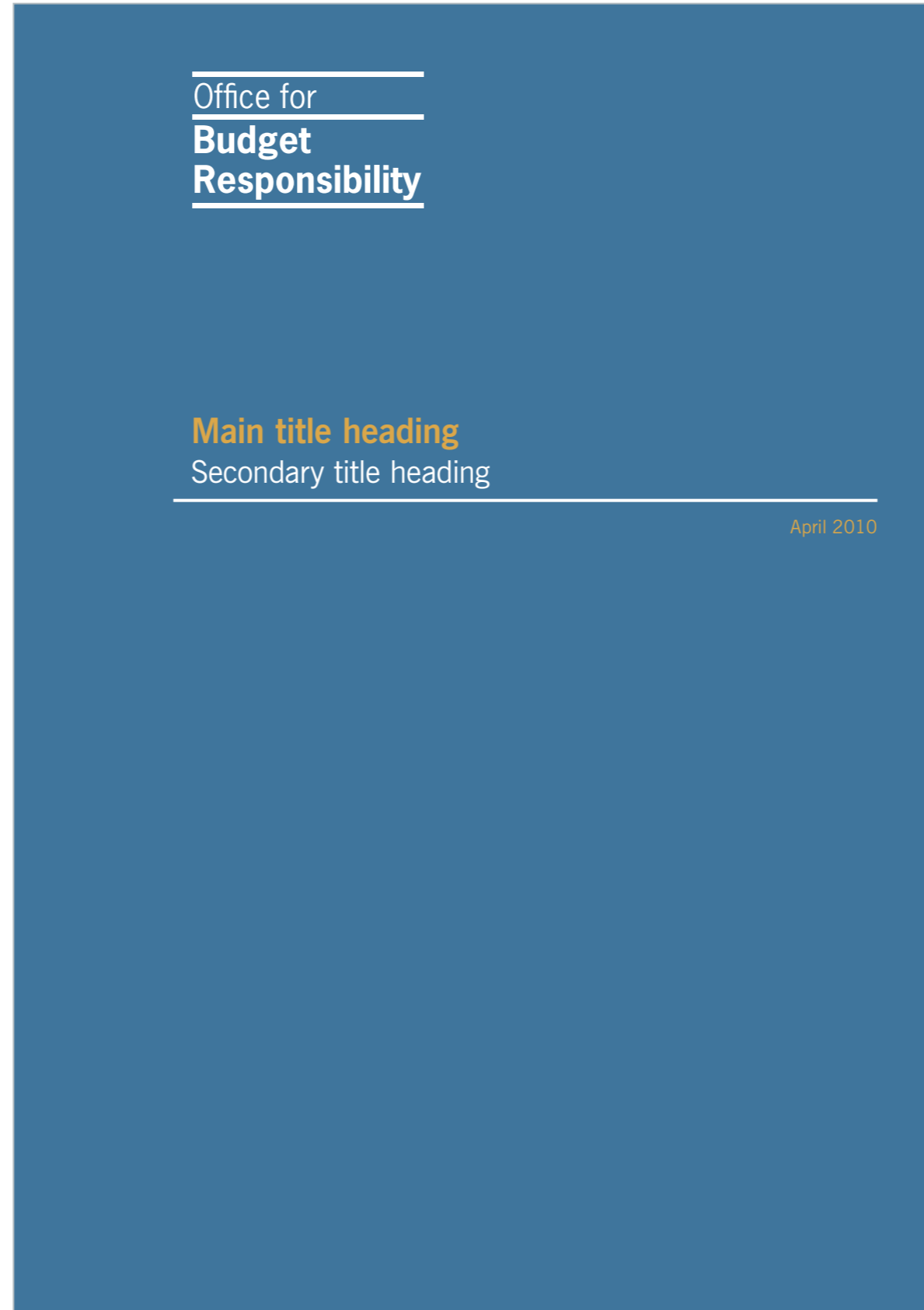
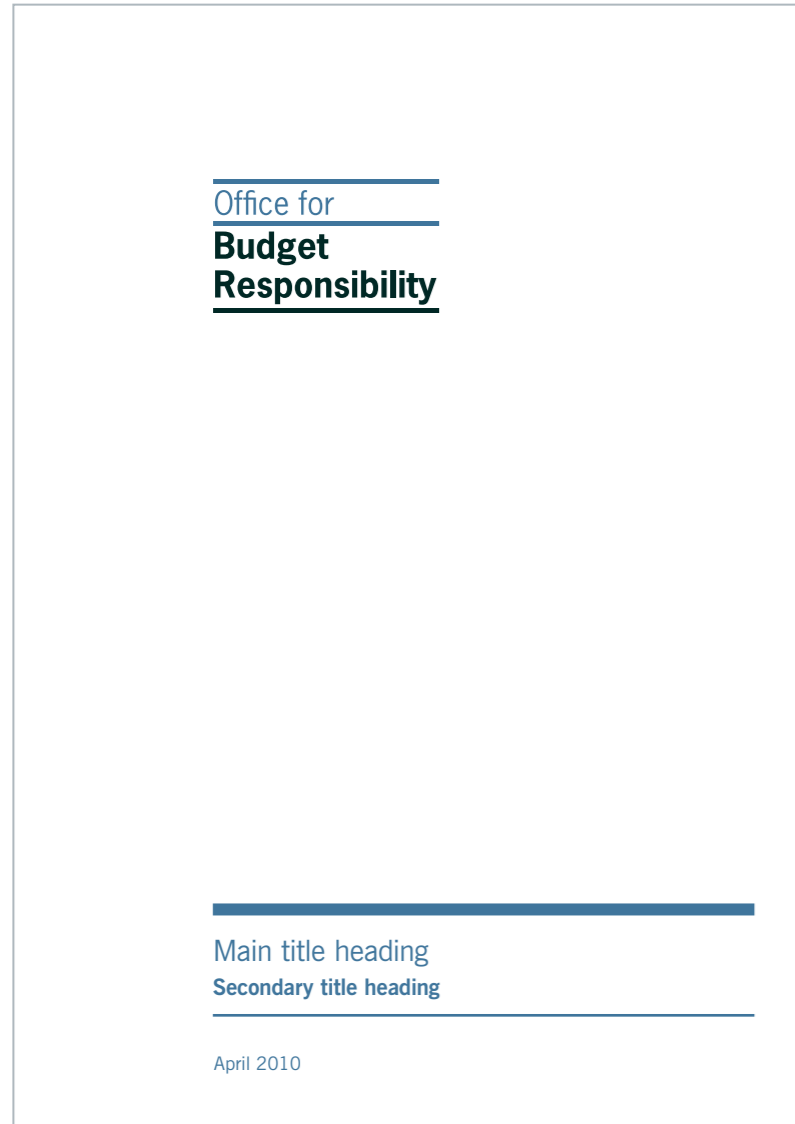
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3 Gross profits tax on gaming machines

The current AMLD regime

There are currently around 260,000 gaming machines available in the UK, with approximately 190,000 subject to AMLD. Machines are found in a variety of locations, from dedicated gambling sites such as casinos, bookmakers, bingo halls and adult gaming centres, to sites where gambling is incidental, such as pubs, clubs and family entertainment centres (FECs).

The structure of the market is complex, with operators of machines either owning or renting machines from machine suppliers and manufacturers. It is hoped that all areas of the industry, including machine operators, manufacturers and suppliers, will engage with this consultation.

The rules determining which machines can be located in various premises are set by the Department of Culture, Media and Sport (DCMS), and implemented by the Gambling Commission.

The tax treatment of gaming machines is set by HM Treasury and administered by HM Revenue and Customs (HMRC). The administration of AMLD has remained broadly unchanged for many years. The current tax treatment of gaming machines comprises of a licence fee, with different rates applied to a range of machine categories, and VAT. A summary of machine categories, and the different AMLD rates applicable for each, is included within the attached Impact Assessment.

An AMLD licence must be taken out before a gaming machine is made available for play. The licence fee does not vary with machine gross profit, nor is it dependent on whether or not the machine is *actually* made available for play. In addition to the AMLD due, the net takings of gaming machines are subject to VAT at the standard rate.

The current regime is relatively simple in principle, but it could be argued that it is old-fashioned, inconvenient to pay, and poorly equipped to deal with technological changes and advances. The current AMLD regime is also relatively inefficient and inequitable.

Inefficiency and inequity

As a licence fee, AMLD represents a "lump sum" fixed cost to machine operators. The licence fee could be considered to be a barrier to entry into the gaming machine market for some potential machine operators, which causes inefficiency and acts in favour of incumbents in high turnover locations. As a result low turnover machines may be underprovided, as high AMLD costs act as a barrier to their introduction.

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Command Papers

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If a fixed licence payment was no longer required and replaced with a gross profits tax, machines could be placed in more marginal locations, which may not be viable under an AMLD system. This would allow some operators to introduce additional machines, as long as the operator continued to comply with the existing social regulations. This has the potential to offer consumers more choice, and would be more efficient.

2 HoC Papers/Command Papers

House of Commons and Command papers are published (although not necessarily printed) by TSO (who won the tender to do this). Any official wishing to publish a Command or House paper are required to contact the Publishing Unit, who have exclusive authority to liaise with TSO to ensure delivery.

TSO are paid project management fees, on top of the production costs. They undertake various responsibilities, such as ensuring that Parliamentary copies and Deposit library copies are delivered, and stocking the documents in their bookshops.

The policy official will be asked to complete a publication plan as per the process in Chapter 3, contacting the Parliamentary clerk in 2/10 1HGR to agree a date to lay the publication in the House.

The Publishing Officer will then obtain a Command paper number from OPSI (dawn.dean@cabinet-office.x.gsi.gov.uk/01603 723020), or a House Number from the Journal Office (0207 219 3310/hartwellnaguibs@parliament.uk) to go on the cover and title page of the publication.

The publication plan must then be sent to TSO (parlypubs@tso.co.uk), who manage the publication of all HC and Cm papers. The plan will form the basis of a Project Initiation Document - a similar form which outlines all of the information which TSO require. The contact at TSO for House and Command Papers is Alix McCulloch (alix.mcculloch@tso.co.uk, 0207 394 4296).

When the PID has been completed, Alix will provide the ISBN (this is a TSO ISBN, not an HM Treasury ISBN), TSO page furniture and a cover price for the document.

The document is now project managed to completion as per Chapter 3, with the collaboration of TSO. You will need to coordinate with the policy officials to

determine the time that the document is to be laid before the House.

The document will be published on TSO's official documents website and available for sale in TSO bookshops at cover price decided by TSO cover price matrix. TSO also take responsibility for sending out copies to deposit libraries and fulfilling other legal publishing requirements.

More details can be found in the following document: www.opsi.gov.uk/official-publications/publishing-guidance/how-to-publish-a-command-paper.pdf. Hard copies can be obtained from TSO.

Box 2.A: What if TSO aren't printing the document.

Delivery issues.

TSO charges?

- Dave to add this section.

Explanatory notes

These are guidance notes which accompany legislation. They are only produced by a small number of teams within the Treasury – DETAILS TO BE ADDED – who must always come through the Publishing Unit to arrange publication.

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Job title
Telephone number
Email address

Office for
**Budget
Responsibility**

25 July 2010

Mr A N Other
Job Title
1st Line of Address
1st Line of Address
Postcode

Re: Topic of Letter

Dear

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Yours sincerely

Your name

5th Floor, Address, 11 Address, London, SW1A 2HQ

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PRESS NOTICE

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Job title

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