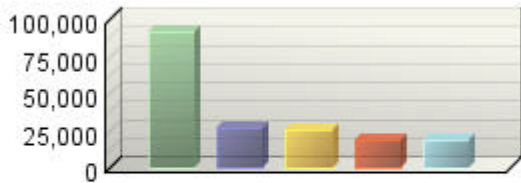


Web & Intranet Programme Status Report – August 2008

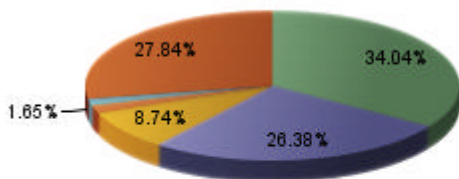
Pages

Visits



Referring Site

Visits



Visitor Summary	
Visitors	429,240
Visitors Who Visited Once	374,230
Visitors Who Visited More Than Once	55,010
Average Visits per Visitor	1.29

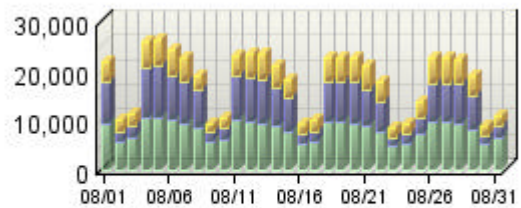
Visit Summary	
Visits	555,694
Average per Day	17,925
Average Visit Duration	00:07:52
Median Visit Duration	00:02:27
International Visits	35.32%
Visits of Unknown Origin	0.00%
Visits from Your Country: United Kingdom (UK)	64.68%

Page View Summary	
Page Views	2,237,792
Average per Day	72,186
Average Page Views per Visit	4.03

Hit Summary	
Successful Hits for Entire Site	2,272,331
Average Hits per Day	73,301
Home Page Hits	139,805

New vs. Returning Visitors Trend

Visits



Exit Pages

Visits

