



Scotland Office

An Oifis Albannach

Home Affairs & Social Policy Team
1 Melville Crescent
Edinburgh
EH3 7HW

request-30058-e865456c@whatdotheyknow.com

Fax: 0131-244 9021

john.browne@scotlandoffice.gsi.gov.uk

Website: www.scottishsecretary.gov.uk

Our ref: OR Alastair McLean

12 March 2010

Dear Mr McLean

UK CHARITY FUNDING ADVERTISING

Thank you for your e-mail of 3 March 2010, asking about action against charities who advertise on television that they are UK charities, but who in fact serve only England.

Issues related to broadcasting (such as advertising on television) are reserved matters, to be considered on a UK basis, and I would suggest that you contact the following individual who may be able to provide you with more detailed information:

Malcolm Phillips
Code Policy Manager
Broadcasting Committee of Advertising Practice (BCAP)
Advertising Standards Authority
Mid City Place
71 High Holborn
London
WC1V 6QT

Tel: 0207 492 2169

e-mail: advice@cap.org.uk

I hope this information will be of help to you.

Yours sincerely

John Browne
Policy Assistant