



Freedom of Information Act 2000

Information Request FOI/2010/803

Response

I would draw your attention to the copyright statement on the reverse of this Response.

1. The name, frequency and distribution/circulation of your council newspaper (by council newspaper I mean the most frequently published newspaper or magazine intended for mass distribution covering more than one topic)

Your Mendip, usually three times a year although due to budget limitations that has been reduced for the 2009/10 period to two editions. It is distributed to about 42,000 homes in the district

2. How much it cost to produce and distribute said newspaper in the last full financial year, and how much was budgeted from council resources in the financial year 2009/2010

2008/09 - £36,910.98 spent, and 2009/10 - £38,630 was budgeted.

3. How much of that cost is offset by advertising

None

4. How much of that advertising, if any, comes from external sources (ie not from your authority's budgets)?

Not Applicable

5. Which other public sector partners pay to run advertising in your newspaper, eg PCTs?

None

6. Whether recruitment advertising forms part of the advertising in your newspaper?

Not Applicable

7. A copy of an editorial policy guide, if one exists, which governs the material which is placed in the newspaper, and how it is decided

An editorial policy guide does not exist, although this is being considered for future editions of Your Mendip if budget allows the publication to continue

8. A copy of an advertising policy guide, if one exists, which governs what sort of advertising is suitable.

Not Applicable

9. The number of people employed to put your newspaper/newsletter together, including total cost and staff organisation chart

No additional people are specifically employed to put the magazine together as this is managed by existing communications resources as part of their day-to-day job roles.

Fiona Lyons

Data Protection Officer

Date: 21 January 2010

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