

TRAVEL PLAN IMPLEMENTATION GROUP

CYCLING ACTION PLAN - DRAFT

	Objective	Improvement Outcome	Success measure	Division	Section	Project Manager	Team	Inter faces	Project monitoring	Progress reports	Target Date	Status % comp
1.0	Improve the physical infrastructure on campus for cyclists											
1.1	Ensure that cyclists can access the campus safely and improve key access points where necessary	Easy and safe access to the campus for cyclists	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	SC	Design Group	Travel Plan Implementation Group / BUG	Travel Plan Board			
1.2	Undertake a study to identify the location and quality of facilities for cyclists on campus	Data available outlining the University's cycling infrastructure	Improvements to cycling infrastructure	BS	Estate Strategy	GP	Travel Plan Implementation Group	Design Group / BUG	Travel Plan Board			
1.3	Develop a programme of works to improve cycle storage facilities	Increase in provisions for cyclists	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	SC	Design Group	Travel Plan Implementation Group / BUG	Travel Plan Board			
1.4	Develop a programme of works to improve equipment storage facilities	Increase in provisions for cyclists	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	SC	Design Group	Travel Plan Implementation Group / BUG	Travel Plan Board			
1.5	Develop a programme of works to improve shower and changing facilities	Increase in provisions for cyclists	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	SC	Design Group	Travel Plan Implementation Group / BUG	Travel Plan Board			
2.0	Introduce schemes to make cycling more accessible and appealing for staff and students											
2.1	To continue to promote the existing Cycle2 Work loan scheme	Have a campaigning structure to promote the scheme	Staff awareness of the Cycle2Work Scheme	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
2.2	To undertake a full review of cycle loan options	Ensures the University adopts the most appropriate scheme	A continuous stream of staff signing up for a cycle loan	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
2.3	To investigate the option of introducing a Bike Buddies scheme	An appraisal of the Bike Buddies scheme	An informed decision whether to introduce the scheme	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
2.4	To offer adult cycle training to staff and students	The introduction and promotion of cycle training	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
3.0	Work with the city council and other organisations to integrate cycling in to the overall transport network											
3.1	Improve cycle storage at train stations	Secure locations to store bicycles at train stations	Staff and students being able to integrate cycling and train travel	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG / Merseytravel	Travel Plan Board			
3.2	create a joint database with JMU and the hospital to log all reported accidents and incidents	data available outlining locations to avoid for cyclists and areas for improvement	staff and student awareness of safe cycle routes	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG / JMU/ Hospital	Travel Plan Board			
3.3	Work with the city council to improve the quality of cycle routes to and from the University	Good quality safe cycle routes linking to the campus	An increase in staff and students cycling to the city centre campus	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG / JMU/ Hospital	Travel Plan Board			
4.0	Establish an effective communications structure to support cycle improvements											
4.1	To continue the quarterly meetings of the Bicycle User Group	A forum for regular communication between cyclists	An informed development of cycle improvements	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
4.2	To establish an online message board for University cyclists on Facebook.com	An online discussion forum for cyclists	An informed development of cycle improvements	BS	Estate Strategy	GP	Travel Plan Implementation Group	BUG	Travel Plan Board			
5.0	Develop marketing campaigns to support new initiatives and promote cycling											
5.1	To liaise with Corporate Communications to establish the most appropriate mechanisms for promoting campaigns	To identify key campaigns and make preparation	To increase awareness amongst staff and students for cycling initiatives	BS	Estate Strategy	SE	Travel Plan Implementation Group	Corporate Comms	Travel Plan Board			
5.2	Develop a campaigns calendar to promote both new and existing initiatives	To identify key campaigns and make preparation	To increase awareness amongst staff and students for cycling initiatives	BS	Estate Strategy	SE	Travel Plan Implementation Group	Corporate Comms	Travel Plan Board			