

**Stoke on Trent**

**Work Programme**

**Financial Year 09/10**

Date of issue: 1 10 2009

<b>Summary (£k):</b>	Total	CT/CC	Match funding
Total Capital:	3,839,000	1,834,000	2,005,000
Total Revenue:	1,152,400	666,900	485,500
<b>Overall Total</b>	<b>4,991,400</b>	<b>2,500,900</b>	<b>2,490,500</b>

<b>Name of Scheme</b>
<b>CAPITAL</b>
<b>1. Cycle parking</b>
Schools (10 in total - minimum 250 spaces)
Town centres/Leisure Centres
<b>2. Improved Permeability</b>
Advanced stop lines
Road closures/roundabouts/one way streets
<b>3. Direction signing</b>
Completed routes
Signing Strategy
<b>4. Remedial and Safety works</b>
Structural Remedial Measures
Civil Remedial Measures
<b>5. On highway schemes</b>
<i>Route Number and name</i>
13 Waterloo Way to Lowther St refuge
32 Sheridan Gdns to Blurton Rd refuge
36A Flat Top Hump New Inn Lane
157 Moorland Rd//Hamil Rd
160 Trentham Rd refuge
168 Waterloo Rd/Bursley Rd refuge
<b>6. Off Highway</b>
10 Stonor St to Festival Way
42 Bedford St to Caldon Canal
24A Meir Hay Greenway access ramp
145 Dimensions Leisure Centre
163 Goms Mill path extension
24 Completion of Meir Hay
77 Brindley Ford Bridleway
<b>7. Safe routes to school</b>
201 Kingsland Primary School
202 Abbey Hulton Primary School
203 Birches Head High School
204 Western Coyney infant school
205 Hollywall Primary School
206 Clarice Cliff Primary School
207 St John's CE
208 Burnwood Community School
209 Ball Green school

<b>8. Safety Schemes</b>
210 Ford Green Road
211 Shelton New Road / North Street
212 Riverside Rd junction imps
213 London Rd traffic calming
214 Millrise traffic calming
215 City Rd traffic calming
231 Leek Rd / Bucknall Rd signals (adv st lines)
232 A34 Clayton Rd signals (adv stp lines)
233 Anchor Rd speed reduction
<b>9. Cycle Schemes</b>
216 Brownsea Place to A50 Bridge
217 Trubshaw Cross to Tunstall TC
218 Potteries Way - shared cycle footway
219 Furlong Road to NCN5
220 Trent & Mersey Canal - access
221 Berwick Rd to Mornington Rd
222 Scotia Rd cycle /ped crossing
223 NCN signing phase 2
230 Cauldon canal cycle / ped access
<b>10. Regeneration</b>
224 City Centre signing review
225 Longton town centre pedestrianisation
226 Etura Rd to Octagon Retail park (design)
226A Etura Rd widening (design only)
227 Festival Park roundabout (design)
228 Burslem North West Link Rd
229 Burslem South East link Rd (design)
<b>11. City Centre approaches</b>
234 Bucknall New Rd imps (design)
235 Lichfield St (design)
Highways Maintenance
Campbell Road A50/A500

<b>Name of Scheme</b>	<b>8. Safety Schemes</b>
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<b>REVENUE - Name of Scheme</b>	
<b>1. Working with schools</b>	<b>4. Other target groups</b>
Promotion of safer routes to school projects	Confidence camps
2 Bike It officers	Adult cycle training at school sites
Bikeability training	Cycle project at retirement villages
Bike to Basics	<b>5. Marketing</b>
Cycle rides following completion of training	<b>City wide</b>
School sports partnership cycle training	Communications strategy
School cycle challenge	Merchandise/publicity resources
Travel audit of schools	Advertising
Burnwood primary school BMX track	Print/exhibitions/roadshows
Secondary school BSF programme	Develop names for strategic routes & map
Involvement in primary school new build prog	<b>National Bike Week</b>
<b>2. Encouraging cycling to work</b>	Sweet spot tour race
Secure cycle parking at council offices	Launch Event
Pool bikes to other 3 AIT teams	Track Cycling Lyme Valley
Grants to 7 businesses	Bikers Breakfast/Commuter Challenge
Promotion at business networking events	Mid week event
Workplace cycle challenge	<b>Localised marketing</b>
Working with businesses	Local leaflets
<b>3. Work within the core area</b>	<b>6. Monitoring</b>
Community engagement in youth groups	Monitoring
Working with Stoke City football club	<b>7. Staffing</b>
Working with Port Vale Football Club	Cycling City team
Port Vale Community Cycle Ride	Transport Initiatives
Try Bike Scheme	Stoke City Council staff
Working with the PCT lifestyle programme	
Health survey & physical activity survey	
Evaluation project	
Cycle storage at University	
Cycle compound at Leek Halls	
Information to new students	
Freshers Week Campaign	
Training of staff to become cycle trainers	
Stoke College bike maintenance course	
Stoke station travel plan & parking	
Area wide travel plan for University Quarter	
Refresh hospital travel plan	
Installation of cycle parking at hospital	
Publicity of cycle parking at hospital	