

BIS Ref: 01.04.05/6581c  
Your Ref:

Peter John  
via e-mail

<mailto:request-18752-5ff1e118@whatdotheyknow.com>]

5 October 2009

Dear Mr John

**Freedom of Information request 09/1455**

Thank you for your letter of 30 September 2009 (11:18) to the Department asking for the following information to be released via the Freedom of Information Act 2000.

You asked:

*for the period 1 January 2006 to the present day, please would you disclose to me;*

- 1) Correspondence (letters, fax, email etc) between David Hendon and 121Media/Phorm*
- 2) Correspondence (letter, fax, email etc) between David Hendon and BT, concerning Phorm and/or trials of 121Media products*
- 3) Correspondence (letter, fax, email etc) between David Hendon and Lord Lamont of Lerwick, concerning Phorm and/or trials of 121Media products*
- 4) Correspondence (letter, fax, email etc) between David Hendon and Sir Brian Bender, concerning Phorm and/or trials of 121Media products*
- 5) Correspondence (letter, fax, email etc) between David Hendon and Lord Peter Mandelson, concerning Phorm and/or trials of 121Media products*
- 6) Correspondence (letter, fax, email etc) between David Hendon and Patricia Hewitt MP, concerning Phorm and/or trials of 121Media products*
- 7) Dates/agendas/minutes/briefing notes of meetings between David Hendon, and the executive/non-executive management of Phorm*

8) *Dates/agendas/minutes/briefing notes of meetings between David Hendon, and the executive/non-executive management of British Telecom*

*To elaborate the list BT Executives and Non-Executives of interest, I would be grateful if you would consider the following people in the context of item 8;*

*BT Executives*

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*Tim O'Sullivan (Director of BT Public Affairs)  
Ian Livingston (Chief Executive BT Group)  
Michael Rake (Chairman)  
Maarten van den Bergh (former Deputy Chairman)  
Ben Verwaayen (former Chief Executive BT Group)  
Gavin Patterson (Chief Executive BT Retail)  
Hanif Lalani (Director BTGS)  
Andy Green (former Director BTGS)  
Francois Barrault (former Director BTGS)  
Emma Sanderson (Director of Value Added Services)  
Andrew Parker (Company Secretary)*

*Non-Executives*

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*Rt Hon Patricia Hewitt MP Senior Independent Director)  
Tony Ball (Non-Executive Director)  
Matti Alahuhta (former Non-Executive Director)  
Carl G Symon (Non-Executive Director)  
Clayton Brendish (Non-Executive Director)  
Phil Hodgkinson (Non-Executive Director)  
Deborah Lathen (Non-Executive Director)  
Eric Daniels (Non-Executive Director)*

*many thanks, regards P John*

Responding to my request on 30 September 2009 for clarification, particularly to point 8 you supplied the following clarification

*To clarify I'm interested in any discussion/meeting at which David Hendon discussed matters related to 121Media/Phorm advertising systems, or the Government's response to the European Commission's recent infringement proceedings.*

The Department has completed its search for the information you asked for. I shall answer your points separately.

*1) Correspondence (letters, fax, email etc) between David Hendon and 121Media/Phorm*

I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*2) Correspondence (letter, fax, email etc) between David Hendon and BT, concerning Phorm and/or trials of 121Media products*

This has already been released to you in response to an earlier FoI request (08/0718). I refer you to our letter to you of 13 November 2008.

*3) Correspondence (letter, fax, email etc) between David Hendon and Lord Lamont of Lerwick, concerning Phorm and/or trials of 121Media products*

I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*4) Correspondence (letter, fax, email etc) between David Hendon and Sir Brian Bender, concerning Phorm and/or trials of 121Media products*

I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*5) Correspondence (letter, fax, email etc) between David Hendon and Lord Peter Mandelson, concerning Phorm and/or trials of 121Media products*

I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*6) Correspondence (letter, fax, email etc) between David Hendon and Patricia Hewitt MP, concerning Phorm and/or trials of 121Media products*

I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*7) Dates/agendas/minutes/briefing notes of meetings between David Hendon, and the executive/non-executive management of Phorm*

Following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

*8) Dates/agendas/minutes/briefing notes of meetings between David Hendon, and the executive/non-executive management of British Telecom*

Following the clarification received from you to this request, which limited the subject matter of *any dates/agendas/minutes/briefing notes to any discussion/meeting at which David Hendon discussed matters related to 121Media/Phorm advertising systems, or the Government's*

*response to the European Commission's recent infringement proceedings*, I am writing to advise you that following a search of our paper and electronic records, I have established that the information you requested is not held by this Department.

If you have any queries about this letter, please contact me quoting the reference number above.

Yours sincerely



**Patrick Balchin**

Appeals procedure

If you are unhappy with the result of your request for information, you may request an internal review within two calendar months of the date of this letter. If you wish to request an internal review please contact me quoting the above BIS reference.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF