

## Site Categories provided by the Bluecoat Software, with definitions and Proposed Actions - for Comment

Category	Category Number	Description	Proposed Action
Abortion	16	Sites which provide information or arguments in favor of or against abortion, describe abortion procedures, offer help in obtaining or avoiding abortion, or provide information on the effects, or lack thereof, of abortion.	Open
Adult/Mature Content	1	Sites that contain material of adult nature that does not necessarily contain excessive violence, sexual content, or nudity. These sites include very profane or vulgar content and sites that are not appropriate for children.	Block Universal
Alcohol	23	Sites that offer for sale, promote, glorify, review or in any way advocate the use or creation of alcoholic beverages, including but not limited to beer, wine, and hard liquors. It does not include sites that sell alcohol as a subset of other products such as restaurants or grocery stores.	Open
Alternative Sexuality/Lifestyles	93	Sites that provide information, promote, or cater to alternative sexual expressions in their myriad forms. Includes but is not limited to the full range of non-traditional sexual practices, interests, orientations or fetishes. This category does not include sites that are sexually gratuitous in nature which would typically fall under the Pornography category, nor does it include lesbian, gay, bi-sexual, transgender or any sites which speak to one's sexual identity.	Open
Alternative Spirituality/Occult	22	Sites that promote and provide information on religions such as Witchcraft or Satanism. Occult practices, atheistic views, voodoo rituals or any other form of mysticism are represented here. Includes sites that endorse or offer methods, means of instruction, or other resources to affect or influence real events through the use of spells, incantations, curses and magic powers. This category includes sites which discuss or deal with paranormal or unexplained events.	Block Universal
Arts/Entertainment	20	Sites that promote and provide information about motion pictures, videos, television, music and programming guides, books, comics, movie theatres, galleries, artists or reviews on entertainment. Also includes sites dedicated to or run by zoos or amusement parks.	Block in Core Time
Auctions	59	Sites that support the offering and purchasing of goods between individuals. Does not include classified advertisements.	Block in Core Time

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Blogs/Personal Pages	63	Sites that primarily offer access to personal pages and blogs. This classification includes but is not limited to content that shares a common domain such as web space made available by an ISP or some other hosting service. Personal home pages and blogs tend to be dynamic in nature and their content may vary from innocuous to extreme.	Block Core Time
Brokerage/Trading	32	Sites that provide or advertise trading of securities and management of investment assets (online or offline). Also includes insurance sites, as well as sites that offer financial investment strategies, quotes, and news.	Block Core Time
Business/Economy	21	Sites devoted to business firms, business information, economics, marketing, business management and entrepreneurship. This does not include sites that perform services that are defined in another category (such as Information Technology companies, or companies that sell travel services). Does not include shopping sites.	Open
Chat/Instant Messaging	51	Sites that provide chat, text messaging (SMS), instant messaging, voice/telephony (VoIP) capabilities or client downloads that facilitate these types of communication.	Block Core Time
Computers/Internet	38	Sites that sponsor or provide information on computers, technology, the Internet and technology-related organizations and companies.	Open
Content Servers	97	Servers that provide commercial hosting for a variety of content such as images and media files. These servers are typically used in conjunction with other web servers to optimize content retrieval speeds.	Open
Cultural/Charitable Organisations	29	Sites that nurture cultural understanding and foster volunteerism such as 4H, the Lions and Rotary Clubs. Also encompasses non-profit associations that cultivate philanthropic or relief efforts. Sites that provide a learning environment or cultural refinement/awareness outside of the strictures of formalized education such as museums and planetariums are included under this heading.	Open
Education	27	Sites that offer education information, distance learning, or trade school information or programs. Includes sites that are sponsored by schools, educational facilities, faculty, or alumni groups.	Open
Email	52	Sites offering web-based email services, such as online email reading, e-cards, and mailing list services.	Block Core Time

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Extreme	7	Sites that are extreme in nature and are not suitable for general consumption. Includes sites that revel and glorify in gore, human or animal suffering, scatological or other aberrant behaviors, perversities or debaucheries. It includes visual or written depictions deemed to be of an unusually horrific nature. These are salacious sites bereft of historical context, educational value or artistic merit created solely to debase, dehumanize or shock. Examples would include necrophilia, cannibalism, scat and amputee fetish sites.	Block Universal
Financial Services	31	Sites that provide or advertise banking services (online or offline) or other types of financial information, such as loans. Does not include sites that offer market information, brokerage or trading services.	Block Core Time
For Kids	87	Sites designed specifically for children. This category is used in conjunction with other categories - it is not a stand-alone category.	Open
Gambling	11	Sites where a user can place a bet or participate in a betting pool, participate in a lottery, or receive information, assistance, recommendations, or training in such activities. Does not include sites that sell gambling-related products/machines or sites for offline casinos and hotels, unless they meet one of the above requirements.	Blocked Universal
Games	33	Sites that support playing or downloading video games, computer games, or electronic games. Includes sites with information, tips or advice on such games or how to obtain cheat codes. Also includes magazines dedicated to computerized games and sites that support or host online sweepstakes and giveaways.	Block Core Time
Government/Legal	34	Sites sponsored by or which provide information on government, government agencies and government services such as taxation and emergency services. Includes sites which discuss or explain laws of various governmental entities. Also includes sites that advertise legal services, lawyers for hire, adoption services, information about adoption, immigration information, and immigration services.	Open

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Hacking	17	Sites that distribute, promote or provide hacking tools and/or information which may help gain unauthorized access to computer systems and/or computerized communication systems. Hacking encompasses instructions on illegal or questionable tactics, such as creating viruses, distributing cracked or pirated software or other protected intellectual property.	Blocked Universal
Health	37	Sites that provide advice and information on general health such as fitness and well-being, personal health or medical services, drugs, alternative and complementary therapies, medical information about ailments, dentistry, optometry, general psychiatry, self-help, and support organizations dedicated to a disease or condition.	Open
Humour/Jokes	68	Sites that primarily focus on comedy, jokes, fun, etc. May include sites containing jokes of adult or mature nature. Sites containing humorous Adult/Mature content also have an Adult/Mature category rating.	Blocked Core Time
Illegal Drugs	25	Sites that promote, offer, sell, supply, encourage or otherwise advocate the illegal use, cultivation, manufacture, or distribution of drugs, pharmaceuticals, intoxicating plants or chemicals and their related paraphernalia.	Open
Illegal/Questionable	9	Sites that advocate or give advice on performing illegal acts such as service theft, evading law enforcement, fraud, burglary techniques and plagiarism. Also includes sites that provide or sell questionable educational materials, such as term papers.	Block Universal
Intimate Apparel/Swimsuit	5	Sites that contain images or offer the sale of swimsuits or intimate apparel or other types of suggestive clothing. Does not include sites selling undergarments as a subsection of other products offered.	Block Core Time
Job Search/Careers	45	Sites that provide assistance in finding employment, and tools for locating prospective employers.	Open
LGBT	94	Sites that provide information regarding, support, promote, or cater to one's sexual orientation or gender identity including but not limited to lesbian, gay, bi-sexual, and transgender sites. This category does not include sites that are sexually gratuitous in nature which would typically fall under the Pornography category.	Open
Military	35	Sites that promote or provide information on military branches or armed services.	Open

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News/Media	46	Sites that primarily report information or comments on current events or contemporary issues of the day. Also includes news radio stations and news magazines. Does not include sites that can be rated in other categories.	Open
Newsgroups/Forums	53	Sites that primarily offer access to newsgroups, messaging or bulletin board systems, or group blogs where participants can post comments, hold discussions, or seek opinions or expertise on a variety of topics.	Open
Non-viewable	96	Servers with non-malicious, non-offensive content or resources used by applications, but not directly viewable by web browsers. Includes but is not limited to visitor tracking, ranking and content filtering systems.	Open
Nudity	6	Sites containing nude or seminude depictions of the human body. These depictions are not necessarily sexual in intent or effect, but may include sites containing nude paintings or photo galleries of artistic nature. This category also includes nudist or naturist sites that contain pictures of nude individuals.	Open
Online Storage	56	Sites that provide a secure, encrypted, off-site backup and restoration of personal data. These online repositories are typically used to store, organize and share videos, music, movies, photos, documents and other electronically formatted information. Sites that fit this criteria essentially act as your personal hard drive on the Internet.	Blocked Universal
Open Image/Media Servers	50	Sites that host images or videos or provide search capabilities for images and videos that include potentially pornographic content (e.g., that return thumbnail images) along with non-pornographic content (as defined in our Pornography category). Sites that explicitly exclude offensive content are not included in this category.	Open
Pay to Surf	72	Sites that pay users in the form of cash or prizes, for clicking on or reading specific links, email, or web pages.	Blocked Universal
Peer-to-Peer (P2P)	83	Sites that distribute software to facilitate the direct exchange of files between users. P2P includes software that enables file search and sharing across a network without dependence on a central server.	Open
Personals/Dating	47	Sites that promote interpersonal relationships.	Blocked Core Time
Phishing	18	Sites that are designed to appear as a legitimate bank or retailer with the intent to fraudulently capture sensitive data (i.e. credit card numbers, pin numbers).	Blocked Universal

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Placeholders	98	Sites that are under construction, parked domains, search-bait or otherwise generally having no useful value.	Blocked Universal
Political/Activist Groups	36	Sites sponsored by or which provide information on political parties, special interest groups, or any organization that promotes change or reform in public policy, public opinion, social practice, or economic activities.	Open
Pornography	3	Sites that contain sexually explicit material for the purpose of arousing a sexual or prurient interest.	Blocked Universal
Proxy Avoidance	86	Sites that provide information on how to bypass proxy server features or gain access to URLs in any way that bypasses the proxy server. This category includes any service which will allow a person to bypass the Blue Coat filtering system, such as anonymous surfing services.	Blocked Universal
Real Estate	60	Sites that provide information on renting, buying, or selling real estate or properties. Also includes vacation property rentals such as time-shares and vacation condos.	Blocked Core Time
Reference	49	Sites containing personal, professional, or educational reference, including online dictionaries, maps, censuses, almanacs, library catalogues, genealogy-related sites and scientific information.	Open
Religion	54	Sites that promote and provide information on conventional or unconventional religious or quasi-religious subjects, as well as churches, synagogues, or other houses of worship. Does not include sites containing alternative religions such as Wicca or witchcraft (Alternative Spirituality/Occult) or atheist beliefs (Political/Activist Groups).	Open
Remote Access Tools	57	Sites that primarily focus on providing information about and/or methods that enable authorized access to and use of a desktop computer or private network remotely.	Open
Restaurants/Dining/ Food	64	Sites that list, review, discuss, advertise and promote food, catering, dining services, cooking and recipes.	Open
Search Engines/Portals	40	Sites that support searching the Internet, indices, and directories.	Open
Sex Education	4	Sites that provide information (sometimes graphic) on reproduction, sexual development, safe sex practices, sexuality, birth control, tips for better sex, and sexual enhancement products.	Open

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Shopping	58	Sites that provide or advertise the means to obtain goods or services. Includes sites that list prices or have a clear way to order merchandise and also includes retail shopping outlets, classified advertisements, price comparisons, hot deals, bargains, etc. Does not include sites that can be classified in other categories (such as Vehicles or Weapons).	Open
Social Networking	55	Sites that enable people to connect with others to form an online community. Typically members describe themselves in personal web page profiles and form interactive networks, linking them with other members based on common interests or acquaintances. Instant messaging, file sharing and web logs (blogs) are common features of Social Networking sites. Note: These sites may contain offensive material in the community-created content. Sites in this category are also referred to as "virtual communities" or "online communities". This category does not include more narrowly focused sites, like those that specifically match descriptions for Personals/Dating sites or Business sites.	Blocked Core Time
Society/Daily Living	61	Sites providing information on matters of daily life. This includes but is not limited to pet care, home improvement, fashion/beauty tips, hobbies and other tasks that comprise everyday life. It does not include sites relating to entertainment, sports, jobs, personal pages or other topics which already have a specific category.	Blocked Core Time
Software Downloads	71	Sites that are dedicated to the electronic download of software packages, whether for payment or at no charge.	Open
Sports/Recreation	65	Sites that promote or provide information about spectator sports or recreational activities. It does not include sites dedicated to hobbies such as gardening, collecting, board games, scrapbooking, quilting, etc.	Open

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Spyware Effects/Privacy Concerns	44	Sites to which spyware (as defined in the Spyware/Malware Sources category) reports its findings or from which it alone downloads advertisements. It does not contain sites which serve advertisements for other web pages in addition to spyware advertisements; only those sites uniquely used by spyware. Includes sites that contain serious privacy issues, such as "phone home" sites to which software can connect and send user information; and sites to which browser hijackers redirect users. Usually does not include sites that can be marked as Spyware/Malware.	Blocked Universal
Spyware/Malware Sources	43	Sites which distribute spyware and other malware. Spyware and malware are defined as software that takes control of a computer, modifies computer settings, or collects or reports personal information without the permission of the end user. It also includes software that misrepresents itself by tricking users to install, download, or enter personal information. This includes sites or software that perform drive-by downloads; browser hijackers; dialers; software that does intrusive advertising; any program which modifies your browser homepage, bookmarks, or security settings; and keyloggers. It also includes any software which bundles spyware (as defined above) as part of its offering. Information collected or reported is "personal" if it contains uniquely identifying data, such as email addresses, name, social security number, IP address, etc. A site is not classified as spyware if the user is reasonably notified that the software will perform these actions (e.g. it alerts that it will send personal information, be installed, or that it will log keystrokes).	Blocked Universal
Streaming Media/MP3s	84	Sites that sell, deliver, or stream music or video content in any format, including sites that provide downloads for such viewers.	Blocked Universal
Suspicious	92	Sites considered to have suspicious content and/or intent. This categorization is determined by analysis of web reputation factors. If a site is determined to be clearly malicious or benign, it will be placed in a different category.	Open
Tobacco	24	Sites that offer for sale, promote, glorify, review or in any way advocate the use or creation of tobacco or tobacco related products including but not limited to cigarettes, pipes, cigars and chewing tobacco. It does not include sites that sell tobacco as a subset of other products such as grocery stores.	Blocked Universal

Travel	66	Sites that promote or provide opportunity for travel planning, including finding and making travel reservations, vehicle rentals, descriptions of travel destinations, or promotions for hotels or casinos.	Blocked Core Time
Vehicles	67	Sites that provide information on or promote vehicles, boats, or aircraft, including sites that support online purchase of vehicles or parts.	Blocked Core Time
Violence/Hate/Racism	14	Sites that depict extreme physical harm to people or property, or that advocate or provide instructions on how to cause such harm. Also includes sites that advocate, depict hostility or aggression toward, or denigrate an individual or group on the basis of race, religion, gender, nationality, ethnic origin, or other involuntary characteristics.	Blocked Universal
Weapons	15	Sites that sell, review, or describe weapons such as guns, knives or martial arts devices, or provide information on their use, accessories, or other modifications. Does not include information on BB guns, paintball guns, black powder rifles, target shooting, or bows and arrows unless the site also meets one of the above requirements. Also does not include sites that promote collecting weapons, or groups that either support or oppose weapons use.	Blocked Universal
Web Advertisements	88	Sites that provide online advertisements or banners. Does not include advertising servers which serve adult-oriented advertisements.	Blocked Universal
Web Applications	85	Sites with interactive, web-based office/business applications. Excludes email, chat/IM or other sites that have a specific content category.	Open
Web Hosting	89	Sites of organizations which provide top-level domain pages, as well as web communities or hosting services.	Open