



# Home Office

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Mr Phillip Main

Reference: T10556

Dear Mr Main,

Thank you for your request of 22 June requesting copies of specific correspondence between the Home Office and Phorm. Copies of correspondence between the Home Office and Phorm's legal representative have been released previously and are published at

[www.homeoffice.gov.uk/about-us/freedom-of-information/released-information/foi-archive-crime/9187](http://www.homeoffice.gov.uk/about-us/freedom-of-information/released-information/foi-archive-crime/9187) targeted online advertising

There has been no direct correspondence at any time between Phorm and the Home Office. The released information includes an informal guidance note produced by the Home Office and provided to interested parties including Phorm's legal representative. This note was about the provision of targeting online advertising services in general and did not relate specifically to the service being proposed by Phorm. The Home Office document states clearly that "It [the note] should not be taken as a definitive statement or interpretation of the law, which only the courts can give".

The Home Office has not made a statement at any time, in any form, to the effect that the Phorm offering was 'absolutely legal'.

**Andrew Taylor**