

External Spend 2007/08 Performance Data – bbc.co.uk

1. Headline Performance

	£ (m)
Total online activity – bbc.co.uk	129.3 ¹
Total excluded activity	57.1 ²
Total eligible activity	72.2
Total external spend for bbc.co.uk	<u>31.0%</u> <u>22.3</u>

2. Headline Performance by Divisions

	07/08	
	Spend £ (k)	%
FM&T	9,575	24.9%
Vision	10,006	41.9%
Journalism	1,350	27.1%
A&M	1,401	29.5%
TOTAL External Spend	22,332	31.0%

3. External Spend broken down by project

	07/08	
	Spend £ (k)	%
DEPS (1)	1,834	8%
DEPS (2)	6,015	27%
DEPS (3)	619	3%
Inputs/Services (4)	4,383	20%
Inputs/Services (5)	2,873	13%
Pure Content	6,608	30%
Total External Spend	22,332	

¹ Excludes Infrastructure and support costs listed in the Annual Report

² Includes Distribution, News, Nations & Regions and Sport content exemptions

Online external spend is divided into a number of project types by each division. This is in order to monitor what investments are made by the business across a diverse range of external activities. External suppliers may specialise in one or more of the following activities:

Project Type	Description
DEPS (1)	Outsourced Website Management (Design, Build Operate, or Operate)
DEPS (2)	End-to-end production of a web content proposition (e.g. Spooks)
DEPS (3)	Small scale production (e.g. Flash games)
Inputs/Services (4)	Production skills and capabilities (e.g. design) (includes output-based FL contracts)
Inputs/Services (5)	Ongoing Operational Services (e.g. moderation)
Pure Content	Rights, Editorial Contributions

4. Freelancer spend was £07k. This equates to 0% of total external spend.

5. Supplier Breakdown – Approved vs. Non-Approved as a % of Commissions

	07/08	
	Number of Commissions	% Number of Commissions
Approved	194	68%
Non Approved	90	32%
Freelancers	0	0%
Total	284	

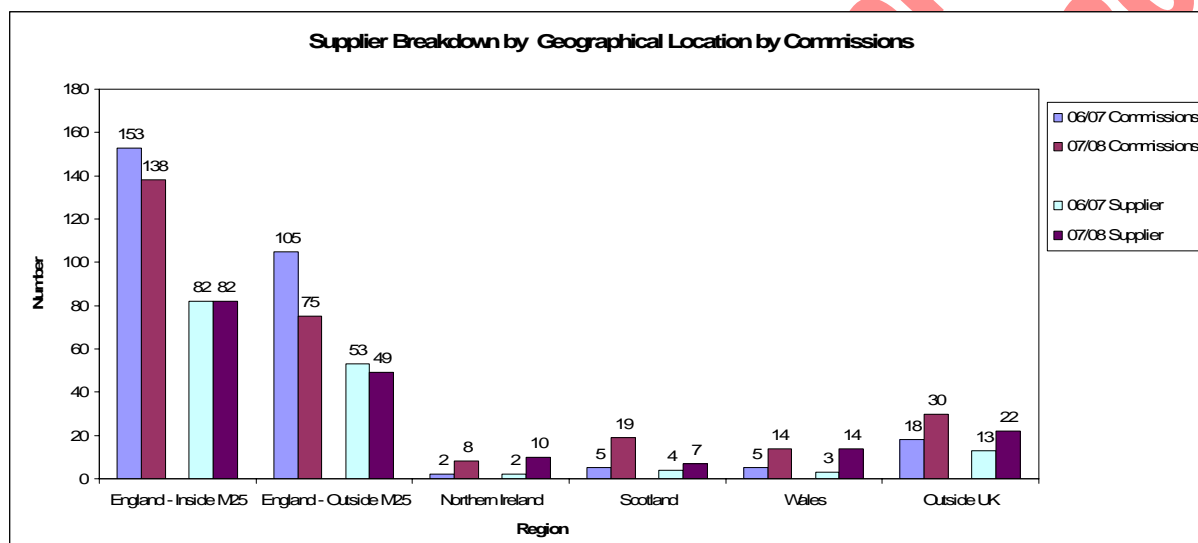
6. Number of new media suppliers contracted over a 12 month period

The BBC contracted with 184 different new media suppliers during 2007/08.

7. Number of new media suppliers not previously contracted by the BBC

During the period 124 suppliers were commissioned that had not previously worked with the BBC.

8. Supplier Breakdown – Geographical Location of Suppliers:



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