

Sue Crawford
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cc: "sue.johns@foodstandards.gsi.gov.uk"
<sue.johns@foodstandards.gsi.gov.uk>

Subject: Masterclass 6th March

Dear Deirdre

Looking forward to seeing you next Friday. Thank you very much. Your sessions are at 9.00am (Masterclass) and 10.45am (the Clash with Andrew). The dress code is normal business dress.

The day is being held at Wallace Space, 22 Dukes Road, London WC1H 9PN.

Here is a link to the website for directions <http://www.wallacespace.com/stpancras.html>

As last year the briefing is:

1. The audience are Common Purpose graduates from all over the country.
2. The day is split into 75 minute Masterclasses (there will be between 6 and 8 running concurrently through the day).
3. Participants choose the Masterclasses they want to attend and the group size will be between 10-20 people.
4. When you arrive we will take you to the room where you are the Masterclass leader.
5. I have lifted a quote of yours from the Leading Beyond Authority book, they will be put on posters around the walls. Your quote will be:

"The trouble is that most people like a quiet life, so if there is a rationale for going with the herd, they will. To be a remarkable person, you need the courage to stand against the herd."
6. Would you start the conversation (as quickly as you can) by elaborating on this quote and then encourage/answer questions.
7. Do take the conversation wider on the Leading Beyond Authority theme as you wish. But don't get hijacked by letting it stray far beyond this.
8. If you would you like a member of Common Purpose staff to chair the Masterclass to help focus the discussion do let us know. Otherwise a member of Common Purpose staff will come and tell you when you are 5 minutes from the end of the Masterclass and then at the end

Do get in touch if you have any queries.

Love Julia

Sue Crawford

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